

# Consumer Spending Patterns

## Polygon 1: ANNANDALE, Total

Product Category	2009 Aggregate Expenditure Estimate (in 1000s)	% Comp	2014 Aggregate Expenditure Estimate (in 1000s)	% Comp	2009 Annual Avg/ HH	2014 Annual Avg/ HH	Avg Annual % Growth	2009 Index to USA
<b>Total Specified Consumer Expenditures - USA</b>	5,553,445,486		7,746,578,225		48,163	63,874	7.90	
<b>Total Specified Consumer Expenditures (AREA)</b>	13,981	0.00	18,940	0.00	59,750	80,940	7.09	124
<b>FOOD AT HOME</b>	1,442	10.31	1,792	9.46	6,162	7,657	4.85	109
Bakery Products	135	0.97	154	0.81	578	657	2.76	109
Cereal Products	71	0.51	77	0.41	304	328	1.59	113
Dairy Products	139	1.00	181	0.96	595	774	6.00	100
Fresh Milk and Cream	36	0.26	45	0.24	154	192	4.94	101
Other Dairy Products	88	0.63	118	0.63	376	506	6.90	98
Eggs	15	0.11	18	0.09	65	76	3.28	108
Fats and Oils	13	0.10	17	0.09	57	75	6.00	104
Fish and Seafood	41	0.29	55	0.29	174	235	7.08	131
Fruits and Vegetables	204	1.46	245	1.29	870	1,047	4.07	122
Juices	45	0.33	58	0.31	194	247	5.43	109
Meats (All)	290	2.07	311	1.64	1,238	1,329	1.47	113
Nonalcoholic Beverages	153	1.09	198	1.04	654	846	5.86	105
Prepared Foods	264	1.89	406	2.14	1,129	1,734	10.72	103
Sugar and Other Sweets	86	0.62	90	0.48	370	386	0.89	103
<b>FOOD AWAY FROM HOME &amp; ALCOHOL</b>								
Alcoholic Beverages	274	1.96	376	1.98	1,172	1,605	7.39	116
Alcoholic Beverages at Home	231	1.65	326	1.72	988	1,395	8.24	114
Alcoholic Beverages away from Home	43	0.31	49	0.26	184	210	2.85	132
Total Food away from Home	834	5.97	1,558	8.22	3,566	6,656	17.33	125
Lunch	215	1.54	580	3.06	917	2,477	34.01	126
Dinner	349	2.50	498	2.63	1,491	2,130	8.57	129
Breakfast and Brunch	68	0.49	181	0.96	291	774	33.12	122
<b>DAY CARE, EDUCATION &amp; CONTRIBUTIONS</b>								
All Day Care	103	0.74	114	0.60	440	486	2.09	128
Contributions (All)	471	3.37	641	3.39	2,012	2,741	7.24	143
Education	662	4.73	907	4.79	2,827	3,876	7.42	156
Room and Board	50	0.36	58	0.30	216	247	2.89	169
Tuition/School Supplies	611	4.37	849	4.48	2,612	3,629	7.79	154



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<b>HEALTHCARE</b>								
Medical Services	643	4.60	727	3.84	2,750	3,106	2.59	127
Prescription Drugs	780	5.58	1,188	6.27	3,333	5,079	10.48	137
Medical Supplies	54	0.39	61	0.32	232	260	2.44	125
<b>HOUSEHOLD FURNISHINGS &amp; APPLIANCES</b>								
Total Furniture	221	1.58	305	1.61	944	1,305	7.66	134
Bedroom Furniture	56	0.40	76	0.40	238	325	7.24	130
Living/Dining Room Furniture	101	0.72	130	0.69	430	555	5.81	134
Other Furniture	60	0.43	93	0.49	258	397	10.86	138
Total Household Textiles	164	1.17	205	1.08	702	877	4.99	129
Domestic Textiles	110	0.79	128	0.68	470	548	3.32	126
Window and Furniture Covers	54	0.39	77	0.41	232	329	8.38	135
Major Appliances	73	0.52	102	0.54	312	435	7.92	125
Misc Household Equipment	138	0.99	171	0.90	589	732	4.88	129
Small Appliance/Houseware	168	1.20	219	1.16	718	935	6.03	122
<b>HOUSING RELATED &amp; PERSONAL</b>								
Total Housing Expenses	1,087	7.78	1,490	7.87	4,647	6,366	7.40	111
Fuels and Utilities	540	3.86	740	3.91	2,306	3,163	7.44	104
Telephone Service	319	2.28	402	2.12	1,362	1,719	5.24	122
Household Repairs	149	1.07	189	1.00	637	808	5.37	135
Household Services	206	1.48	266	1.40	882	1,136	5.77	146
Housekeeping Supplies	95	0.68	98	0.52	408	420	0.63	114
Personal Expenses and Services	487	3.49	607	3.20	2,083	2,593	4.90	129
<b>PERSONAL CARE &amp; SMOKING PRODUCTS</b>								
Personal Care Products and Services	311	2.23	350	1.85	1,330	1,497	2.51	124
Personal Care Services	142	1.01	184	0.97	605	788	6.02	129
Smoking Prods/Supplies	168	1.20	154	0.81	716	657	-1.66	81
<b>PET EXPENSES</b>								
	139	1.00	177	0.94	596	757	5.41	110



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### SPORTS & ENTERTAINMENT

Photographic Equipment	33	0.24	30	0.16	142	130	-1.72	134
Reading Materials	125	0.89	100	0.53	533	425	-4.03	124
Sports and Recreation	456	3.26	574	3.03	1,950	2,452	5.14	131
Sports Equipment	243	1.74	287	1.52	1,038	1,227	3.63	124
Travel	604	4.32	725	3.83	2,582	3,097	3.99	133
TV, Radio and Sound Equipment	213	1.52	283	1.49	911	1,209	6.55	124
Computers, Software & Accessories	167	1.19	205	1.08	712	878	4.66	133

### TRANSPORTATION & AUTO EXPENSES

Automotive Maintenance/Repair/Other	589	4.21	727	3.84	2,516	3,105	4.68	127
Gasoline	470	3.36	819	4.32	2,009	3,498	14.82	112
Diesel Fuel	4	0.03	5	0.03	16	22	6.92	112
Motor Oil	11	0.08	13	0.07	48	57	3.99	108
Vehicle Purchases & Leases	1,394	9.97	1,949	10.29	5,957	8,328	7.96	125
New Autos/Trucks/Vans	823	5.88	1,269	6.70	3,516	5,422	10.85	143
Used Vehicles	492	3.52	587	3.10	2,100	2,508	3.88	107
Boats and Recreational Vehicle Purchase	80	0.57	93	0.49	341	398	3.34	96
Rented Vehicles	86	0.62	102	0.54	368	436	3.66	161

### TOTAL APPAREL

	1,128	8.07	1,675	8.85	4,820	7,160	9.71	125
Women's Apparel	382	2.73	421	2.22	1,632	1,799	2.05	129
Men's Apparel	238	1.70	322	1.70	1,017	1,377	7.09	126
Girl's Apparel	71	0.51	87	0.46	304	371	4.40	109
Boy's Apparel	49	0.35	67	0.35	208	287	7.52	105
Infant's Apparel	27	0.20	28	0.15	117	119	0.37	105
Footwear (excl. Infants)	133	0.95	151	0.79	568	643	2.65	115
Other Apparel Prods/Services	228	1.63	600	3.17	974	2,564	32.63	141

