

# Consumer Spending Patterns

## Polygon 1: SEVEN CORNERS, Total

Product Category	2009 Aggregate Expenditure Estimate (in 1000s)	% Comp	2014 Aggregate Expenditure Estimate (in 1000s)	% Comp	2009 Annual Avg/ HH	2014 Annual Avg/ HH	Avg Annual % Growth	2009 Index to USA
<b>Total Specified Consumer Expenditures - USA</b>	5,553,445,486		7,746,578,225		48,163	63,874	7.90	
<b>Total Specified Consumer Expenditures (AREA)</b>	90,073	0.00	125,100	0.00	41,356	56,023	7.78	86
<b>FOOD AT HOME</b>	11,884	13.19	15,244	12.19	5,457	6,826	5.65	96
Bakery Products	1,016	1.13	1,200	0.96	467	537	3.61	88
Cereal Products	647	0.72	725	0.58	297	324	2.40	110
Dairy Products	1,105	1.23	1,482	1.18	508	664	6.82	85
Fresh Milk and Cream	324	0.36	418	0.33	149	187	5.79	98
Other Dairy Products	630	0.70	884	0.71	289	396	8.08	76
Eggs	151	0.17	180	0.14	69	80	3.77	115
Fats and Oils	110	0.12	150	0.12	51	67	7.16	92
Fish and Seafood	325	0.36	450	0.36	149	202	7.73	112
Fruits and Vegetables	1,721	1.91	2,130	1.70	790	954	4.75	111
Juices	397	0.44	516	0.41	182	231	5.96	103
Meats (All)	2,605	2.89	2,881	2.30	1,196	1,290	2.12	109
Nonalcoholic Beverages	1,300	1.44	1,747	1.40	597	782	6.87	96
Prepared Foods	2,049	2.27	3,293	2.63	941	1,475	12.15	85
Sugar and Other Sweets	608	0.67	669	0.53	279	300	2.03	78
<b>FOOD AWAY FROM HOME &amp; ALCOHOL</b>								
Alcoholic Beverages	1,931	2.14	2,747	2.20	887	1,230	8.45	88
Alcoholic Beverages at Home	1,638	1.82	2,410	1.93	752	1,079	9.43	87
Alcoholic Beverages away from Home	293	0.33	337	0.27	135	151	2.97	97
Total Food away from Home	6,416	7.12	12,292	9.83	2,946	5,505	18.32	104
Lunch	1,728	1.92	4,735	3.79	794	2,121	34.79	109
Dinner	2,542	2.82	3,675	2.94	1,167	1,646	8.92	101
Breakfast and Brunch	543	0.60	1,442	1.15	249	646	33.08	104
<b>DAY CARE, EDUCATION &amp; CONTRIBUTIONS</b>								
All Day Care	697	0.77	766	0.61	320	343	1.98	93
Contributions (All)	2,402	2.67	3,331	2.66	1,103	1,492	7.74	78
Education	4,368	4.85	6,088	4.87	2,006	2,726	7.87	110
Room and Board	200	0.22	254	0.20	92	114	5.34	72
Tuition/School Supplies	4,168	4.63	5,834	4.66	1,914	2,613	8.00	113



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<b>HEALTHCARE</b>								
Medical Services	4,108	4.56	4,819	3.85	1,886	2,158	3.46	87
Prescription Drugs	4,818	5.35	7,896	6.31	2,212	3,536	12.78	91
Medical Supplies	327	0.36	387	0.31	150	173	3.69	81
<b>HOUSEHOLD FURNISHINGS &amp; APPLIANCES</b>								
Total Furniture	1,217	1.35	1,698	1.36	559	760	7.89	80
Bedroom Furniture	345	0.38	478	0.38	158	214	7.71	86
Living/Dining Room Furniture	563	0.62	722	0.58	258	323	5.67	81
Other Furniture	297	0.33	477	0.38	136	214	12.15	73
Total Household Textiles	882	0.98	1,097	0.88	405	491	4.88	74
Domestic Textiles	647	0.72	760	0.61	297	340	3.50	79
Window and Furniture Covers	235	0.26	337	0.27	108	151	8.66	63
Major Appliances	326	0.36	461	0.37	150	206	8.22	60
Misc Household Equipment	550	0.61	723	0.58	253	324	6.29	55
Small Appliance/Houseware	984	1.09	1,295	1.04	452	580	6.33	77
<b>HOUSING RELATED &amp; PERSONAL</b>								
Total Housing Expenses	7,396	8.21	10,313	8.24	3,396	4,619	7.89	81
Fuels and Utilities	3,227	3.58	4,534	3.62	1,482	2,030	8.10	67
Telephone Service	2,478	2.75	3,161	2.53	1,138	1,416	5.52	102
Household Repairs	410	0.46	523	0.42	188	234	5.47	40
Household Services	1,135	1.26	1,462	1.17	521	655	5.75	86
Housekeeping Supplies	714	0.79	763	0.61	328	342	1.38	91
Personal Expenses and Services	2,853	3.17	3,596	2.87	1,310	1,610	5.21	81
<b>PERSONAL CARE &amp; SMOKING PRODUCTS</b>								
Personal Care Products and Services	2,107	2.34	2,369	1.89	967	1,061	2.49	90
Personal Care Services	798	0.89	1,059	0.85	366	474	6.53	78
Smoking Prods/Supplies	1,631	1.81	1,629	1.30	749	729	-0.02	84
<b>PET EXPENSES</b>								
	757	0.84	1,009	0.81	348	452	6.67	64



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<b>SPORTS &amp; ENTERTAINMENT</b>								
Photographic Equipment	169	0.19	162	0.13	78	73	-0.83	73
Reading Materials	479	0.53	422	0.34	220	189	-2.37	51
Sports and Recreation	2,554	2.83	3,152	2.52	1,172	1,412	4.69	79
Sports Equipment	1,389	1.54	1,614	1.29	638	723	3.24	76
Travel	3,019	3.35	3,696	2.95	1,386	1,655	4.48	71
TV, Radio and Sound Equipment	1,592	1.77	2,109	1.69	731	944	6.49	99
Computers, Software & Accessories	1,070	1.19	1,345	1.07	491	602	5.14	92
<b>TRANSPORTATION &amp; AUTO EXPENSES</b>								
Automotive Maintenance/Repair/Other	3,575	3.97	4,523	3.62	1,641	2,025	5.30	83
Gasoline	3,474	3.86	6,196	4.95	1,595	2,775	15.67	89
Diesel Fuel	20	0.02	27	0.02	9	12	7.47	63
Motor Oil	69	0.08	88	0.07	32	39	5.29	72
Vehicle Purchases & Leases	7,043	7.82	10,004	8.00	3,234	4,480	8.41	68
New Autos/Trucks/Vans	4,703	5.22	7,324	5.85	2,159	3,280	11.15	88
Used Vehicles	2,333	2.59	2,657	2.12	1,071	1,190	2.78	54
Boats and Recreational Vehicle Purchase	7	0.01	22	0.02	3	10	41.65	1
Rented Vehicles	431	0.48	510	0.41	198	228	3.66	87
<b>TOTAL APPAREL</b>								
Women's Apparel	2,630	2.92	2,945	2.35	1,208	1,319	2.39	96
Men's Apparel	1,803	2.00	2,412	1.93	828	1,080	6.75	103
Girl's Apparel	611	0.68	755	0.60	280	338	4.72	100
Boy's Apparel	457	0.51	637	0.51	210	285	7.87	106
Infant's Apparel	246	0.27	255	0.20	113	114	0.76	101
Footwear (excl. Infants)	1,155	1.28	1,296	1.04	530	580	2.44	107
Other Apparel Prods/Services	1,495	1.66	3,725	2.98	686	1,668	29.84	99

