

## Bailey's Beautification Alliance

Bailey's Beautification Alliance (BBA) was established in 1999 to help people envision and create better community spaces in the local area. BBA has made significant contributions to the overall attractiveness of Bailey's Park, Woodrow Wilson Library, and the Culmore/Bailey's revitalization area. The group received a special recognition award from the Fairfax County Park Authority for its work in Bailey's Park. Beautification of parks and other public spaces contributes to home values in the community, the quality of the air, and the pride and well being of the neighbors. This work takes continued personal effort and commitment as well as continued funding for expenses. Learn more about BBA at <http://www.baileyscrossroads.org/about/beautification>.

## Lincoln at the Crossroads Alliance

The Lincoln at the Crossroads Alliance ("The Alliance") will commemorate the 150<sup>th</sup> Anniversary of President Lincoln's Grand Review of the Army of the Potomac on November 12, 2011 on Leesburg Pike, Baileys Crossroads, Virginia. After she viewed the event in 1861, Julia Ward Howe wrote "The Battle Hymn of the Republic." While the original review consisted of 70,000 soldiers divided into seven marching divisions, this Sesquicentennial re-enactment will aim to involve 5,000 soldiers/Civil War civilians and feature the unveiling of a life size sculpture of President Lincoln and a bas relief of the Grand Review of 1861. The Alliance's objectives are to inspire a new recognition of the breath and depth of Lincoln's legacy and to bring new honor and pride to this region of Northern Virginia through prominent recognition of this historic Civil War event. Visit [www.latcra.org](http://www.latcra.org) for more information.



Bailey's Crossroads Revitalization Corporation  
c/o Frank Sellers, President  
Post Office Box 8327  
Bailey's Crossroads, VA 22041



## BAILEY'S CROSSROADS REVITALIZATION CORPORATION

### Your Voice for Improving Bailey's Crossroad & Seven Corners

The Bailey's Crossroads Revitalization Corporation (BCRC) is a non-profit group established as a partnership of businesses and residents to foster balanced development and stable, livable neighborhoods in the Bailey's Crossroads and Seven Corners communities. Serving as a community advocate, the BCRC has addressed and overseen the process of improving parking, access, landscaping, sidewalks, lighting, business recruitment, development and marketing of the area.

Working in partnership with Fairfax County, many services and development incentives are available to businesses, property owners and developers interested in revitalizing Bailey's Crossroads and Seven Corners. Successful revitalization depends on the participation of people like you who care about their community's future.



[www.baileyscrossroads.org](http://www.baileyscrossroads.org)



## President's Message

Although already the area's most prominent business and community improvement organization, BCRC needs to grow. We have a great deal to take pride in at Bailey's Crossroads, which is an international crossroads for all of Northern Virginia, with the biggest cultural diversity and one of the most vibrant economies of any region of the area. The successful business owners in our restaurants and shops represent Central Asia, the Far East, the Middle East, Africa, Europe, South America, Central America, and North American business success.

It is an exciting time for Bailey's Crossroads with new development just around the corner. Attractive stores and public areas are well on the way, designed to give people who live and work here options for shopping and dining. Help make this vision reality—join BCRC and participate in the revitalization of Bailey's Crossroads and Seven Corners. Fill out the membership form in this brochure or on our website to join. Invest your time and energy in the future of our community.

Members and guest are welcome to attend our Board of Directors meetings held on the third Tuesday of each month except in December. Meetings begin at 7:30 PM at the Mason District Government Center, 6507 Columbia Pike, Annandale, Virginia.

—Frank Sellers, BCRC President

## Working on Behalf of the Community

To be successful, a reinvestment program must address the physical, economic and social issues of a community. BCRC, looking toward the future, has adopted a plan for ensuring that Bailey's Crossroads will continue to have strong, safe neighborhoods for its residents while creating new business opportunities as the area's next urban hub. Current priorities include:

- Support the Columbia Pike Transit Initiative and other projects to provide the area with safe, dependable and attractive public transportation links to Metro Stations
- Promoting a more pedestrian friendly environment
- Developing a positive and distinct image for Bailey's Crossroads and Seven Corners
- Encouraging private and public investment in the Central Business District with quality renovation and new construction
- Supporting land consolidation for development
- Participating in establishing creative, aesthetically pleasing urban design plans for Bailey's Crossroads
- Reviewing land use applications to ensure consistency with revitalization goals
- Improving the aesthetics of the area by enhancing public spaces and pedestrian amenities

## Share Your Ideas—Join BCRC

- Individual & Neighborhood Associations Annual Membership \$10.00
- Business Organizations Annual Membership \$25.00

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

When you become a member, you join concerned business owners and private citizens working to ensure that Bailey's Crossroads and Seven Corners remain a great place to live, shop, work and undertake business. Return this portion of the form with a check (payable to **Bailey's Crossroads Revitalization Corporation**).

### Contact Information:

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