

Consumer Spending Patterns

Polygon 1: BAILEYS CROSSROADS, Total

Product Category	2009 Aggregate Expenditure Estimate (in 1000s)	% Comp	2014 Aggregate Expenditure Estimate (in 1000s)	% Comp	2009 Annual Avg/ HH	2014 Annual Avg/ HH	Avg Annual % Growth	2009 Index to USA
Total Specified Consumer Expenditures - USA	5,553,445,486		7,746,578,225		48,163	63,874	7.90	
Total Specified Consumer Expenditures (AREA)	242,729	0.00	339,661	0.00	48,517	65,483	7.99	101
FOOD AT HOME	25,300	10.42	32,993	9.71	5,057	6,361	6.08	89
Bakery Products	2,480	1.02	2,951	0.87	496	569	3.79	93
Cereal Products	1,205	0.50	1,343	0.40	241	259	2.30	89
Dairy Products	2,449	1.01	3,343	0.98	490	644	7.29	82
Fresh Milk and Cream	633	0.26	821	0.24	126	158	5.96	83
Other Dairy Products	1,550	0.64	2,201	0.65	310	424	8.40	81
Eggs	267	0.11	320	0.09	53	62	4.00	88
Fats and Oils	237	0.10	324	0.10	47	63	7.42	86
Fish and Seafood	724	0.30	1,020	0.30	145	197	8.19	109
Fruits and Vegetables	3,452	1.42	4,288	1.26	690	827	4.84	97
Juices	816	0.34	1,077	0.32	163	208	6.38	92
Meats (All)	4,945	2.04	5,551	1.63	988	1,070	2.45	90
Nonalcoholic Beverages	2,759	1.14	3,752	1.10	551	723	7.20	89
Prepared Foods	4,765	1.96	7,723	2.27	952	1,489	12.42	87
Sugar and Other Sweets	1,468	0.60	1,622	0.48	293	313	2.09	82
FOOD AWAY FROM HOME & ALCOHOL								
Alcoholic Beverages	5,261	2.17	7,443	2.19	1,051	1,435	8.30	105
Alcoholic Beverages at Home	4,380	1.80	6,419	1.89	875	1,238	9.31	101
Alcoholic Beverages away from Home	881	0.36	1,023	0.30	176	197	3.24	127
Total Food away from Home	15,516	6.39	29,910	8.81	3,101	5,766	18.55	109
Lunch	3,939	1.62	10,932	3.22	787	2,108	35.51	109
Dinner	6,472	2.67	9,527	2.80	1,294	1,837	9.44	112
Breakfast and Brunch	1,328	0.55	3,647	1.07	265	703	34.94	111
DAY CARE, EDUCATION & CONTRIBUTIONS								
All Day Care	1,747	0.72	1,973	0.58	349	380	2.59	102
Contributions (All)	9,559	3.94	12,772	3.76	1,911	2,462	6.72	136
Education	12,114	4.99	17,073	5.03	2,421	3,291	8.19	133
Room and Board	736	0.30	896	0.26	147	173	4.36	115
Tuition/School Supplies	11,378	4.69	16,177	4.76	2,274	3,119	8.44	135



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HEALTHCARE								
Medical Services	12,160	5.01	14,196	4.18	2,430	2,737	3.35	112
Prescription Drugs	13,926	5.74	21,944	6.46	2,783	4,231	11.52	115
Medical Supplies	908	0.37	1,068	0.31	182	206	3.53	98
HOUSEHOLD FURNISHINGS & APPLIANCES								
Total Furniture	3,744	1.54	5,274	1.55	748	1,017	8.17	107
Bedroom Furniture	1,005	0.41	1,411	0.42	201	272	8.07	109
Living/Dining Room Furniture	1,708	0.70	2,231	0.66	341	430	6.13	107
Other Furniture	967	0.40	1,526	0.45	193	294	11.56	104
Total Household Textiles	2,837	1.17	3,585	1.06	567	691	5.27	104
Domestic Textiles	1,969	0.81	2,340	0.69	394	451	3.76	105
Window and Furniture Covers	868	0.36	1,246	0.37	174	240	8.70	101
Major Appliances	1,149	0.47	1,660	0.49	230	320	8.88	92
Misc Household Equipment	2,104	0.87	2,733	0.80	421	527	5.97	92
Small Appliance/Houseware	2,980	1.23	3,977	1.17	596	767	6.69	101
HOUSING RELATED & PERSONAL								
Total Housing Expenses	20,226	8.33	28,734	8.46	4,043	5,540	8.41	97
Fuels and Utilities	9,376	3.86	13,266	3.91	1,874	2,558	8.30	84
Telephone Service	6,307	2.60	8,289	2.44	1,261	1,598	6.29	113
Household Repairs	2,067	0.85	2,700	0.80	413	521	6.13	87
Household Services	3,525	1.45	4,555	1.34	705	878	5.84	116
Housekeeping Supplies	1,711	0.70	1,847	0.54	342	356	1.59	95
Personal Expenses and Services	9,654	3.98	12,027	3.54	1,930	2,319	4.92	119
PERSONAL CARE & SMOKING PRODUCTS								
Personal Care Products and Services	5,880	2.42	6,849	2.02	1,175	1,320	3.30	110
Personal Care Services	2,629	1.08	3,544	1.04	526	683	6.96	112
Smoking Prods/Supplies	3,026	1.25	2,975	0.88	605	574	-0.34	68
PET EXPENSES								
	2,342	0.96	3,141	0.92	468	606	6.83	87



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SPORTS & ENTERTAINMENT								
Photographic Equipment	563	0.23	547	0.16	113	106	-0.56	106
Reading Materials	2,362	0.97	1,987	0.58	472	383	-3.17	110
Sports and Recreation	7,715	3.18	9,774	2.88	1,542	1,884	5.34	103
Sports Equipment	4,052	1.67	4,874	1.43	810	940	4.06	97
Travel	10,337	4.26	12,580	3.70	2,066	2,425	4.34	106
TV, Radio and Sound Equipment	3,852	1.59	5,210	1.53	770	1,004	7.05	105
Computers, Software & Accessories	2,996	1.23	3,839	1.13	599	740	5.63	112
TRANSPORTATION & AUTO EXPENSES								
Automotive Maintenance/Repair/Other	9,428	3.88	12,156	3.58	1,884	2,344	5.79	95
Gasoline	8,391	3.46	15,246	4.49	1,677	2,939	16.34	94
Diesel Fuel	55	0.02	78	0.02	11	15	8.41	76
Motor Oil	153	0.06	192	0.06	31	37	5.06	70
Vehicle Purchases & Leases	17,675	7.28	26,214	7.72	3,533	5,054	9.66	74
New Autos/Trucks/Vans	14,160	5.83	22,305	6.57	2,830	4,300	11.51	115
Used Vehicles	3,204	1.32	3,619	1.07	640	698	2.59	33
Boats and Recreational Vehicle Purchase	312	0.13	289	0.09	62	56	-1.43	18
Rented Vehicles	1,632	0.67	1,924	0.57	326	371	3.57	143
TOTAL APPAREL								
Women's Apparel	5,951	2.45	6,873	2.02	1,190	1,325	3.10	94
Men's Apparel	4,010	1.65	5,519	1.62	802	1,064	7.52	99
Girl's Apparel	1,306	0.54	1,645	0.48	261	317	5.20	93
Boy's Apparel	895	0.37	1,286	0.38	179	248	8.74	90
Infant's Apparel	527	0.22	558	0.16	105	108	1.16	94
Footwear (excl. Infants)	2,270	0.94	2,637	0.78	454	508	3.23	92
Other Apparel Prods/Services	4,226	1.74	11,135	3.28	845	2,147	32.70	122

