

Consumer Spending Patterns

Merrifield

Polygon 1: MERRIFIELD, Total

| Product Category | 2009 Aggregate Expenditure Estimate (in 1000s) | % Comp | 2014 Aggregate Expenditure Estimate (in 1000s) | % Comp | 2009 Annual Avg/ HH | 2014 Annual Avg/ HH | Avg Annual % Growth | 2009 Index to USA |
|---|--|-----------|--|-----------|------------------------------|------------------------------|------------------------------|----------------------------|
| Total Specified Consumer Expenditures - USA | 5,553,445,486 | | 7,746,578,225 | | 48,163 | 63,874 | 7.90 | |
| Total Specified Consumer Expenditures (AREA) | 114,009 | 0.00 | 184,283 | 0.00 | 51,494 | 70,906 | 12.33 | 107 |
| FOOD AT HOME | 11,719 | 10.28 | 17,364 | 9.42 | 5,293 | 6,681 | 9.63 | 94 |
| Bakery Products | 1,067 | 0.94 | 1,451 | 0.79 | 482 | 558 | 7.20 | 91 |
| Cereal Products | 621 | 0.54 | 805 | 0.44 | 281 | 310 | 5.92 | 104 |
| Dairy Products | 1,061 | 0.93 | 1,632 | 0.89 | 479 | 628 | 10.77 | 80 |
| Fresh Milk and Cream | 288 | 0.25 | 424 | 0.23 | 130 | 163 | 9.45 | 85 |
| Other Dairy Products | 644 | 0.56 | 1,030 | 0.56 | 291 | 396 | 12.02 | 76 |
| Eggs | 130 | 0.11 | 178 | 0.10 | 59 | 69 | 7.50 | 97 |
| Fats and Oils | 103 | 0.09 | 159 | 0.09 | 47 | 61 | 10.81 | 85 |
| Fish and Seafood | 331 | 0.29 | 534 | 0.29 | 149 | 205 | 12.30 | 112 |
| Fruits and Vegetables | 1,723 | 1.51 | 2,474 | 1.34 | 778 | 952 | 8.71 | 109 |
| Juices | 386 | 0.34 | 583 | 0.32 | 175 | 224 | 10.17 | 98 |
| Meats (All) | 2,354 | 2.06 | 2,993 | 1.62 | 1,063 | 1,152 | 5.43 | 97 |
| Nonalcoholic Beverages | 1,272 | 1.12 | 1,960 | 1.06 | 575 | 754 | 10.82 | 92 |
| Prepared Foods | 2,157 | 1.89 | 3,955 | 2.15 | 974 | 1,522 | 16.68 | 89 |
| Sugar and Other Sweets | 643 | 0.56 | 815 | 0.44 | 290 | 314 | 5.37 | 81 |
| FOOD AWAY FROM HOME & ALCOHOL | | | | | | | | |
| Alcoholic Beverages | 2,450 | 2.15 | 3,916 | 2.13 | 1,106 | 1,507 | 11.98 | 110 |
| Alcoholic Beverages at Home | 2,046 | 1.79 | 3,377 | 1.83 | 924 | 1,299 | 13.00 | 107 |
| Alcoholic Beverages away from Home | 403 | 0.35 | 539 | 0.29 | 182 | 208 | 6.76 | 131 |
| Total Food away from Home | 7,765 | 6.81 | 17,186 | 9.33 | 3,507 | 6,612 | 24.27 | 123 |
| Lunch | 2,067 | 1.81 | 6,582 | 3.57 | 934 | 2,533 | 43.69 | 129 |
| Dinner | 3,183 | 2.79 | 5,370 | 2.91 | 1,438 | 2,066 | 13.75 | 124 |
| Breakfast and Brunch | 623 | 0.55 | 1,931 | 1.05 | 281 | 743 | 41.99 | 118 |
| DAY CARE, EDUCATION & CONTRIBUTIONS | | | | | | | | |
| All Day Care | 826 | 0.72 | 1,072 | 0.58 | 373 | 412 | 5.94 | 109 |
| Contributions (All) | 4,151 | 3.64 | 6,614 | 3.59 | 1,875 | 2,545 | 11.87 | 133 |
| Education | 6,266 | 5.50 | 10,365 | 5.62 | 2,830 | 3,988 | 13.08 | 156 |
| Room and Board | 346 | 0.30 | 520 | 0.28 | 156 | 200 | 9.99 | 123 |
| Tuition/School Supplies | 5,919 | 5.19 | 9,845 | 5.34 | 2,674 | 3,788 | 13.26 | 158 |



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| HEALTHCARE | | | | | | | | |
| Medical Services | 5,117 | 4.49 | 7,004 | 3.80 | 2,311 | 2,695 | 7.38 | 107 |
| Prescription Drugs | 5,004 | 4.39 | 9,293 | 5.04 | 2,260 | 3,575 | 17.14 | 93 |
| Medical Supplies | 385 | 0.34 | 527 | 0.29 | 174 | 203 | 7.34 | 94 |
| HOUSEHOLD FURNISHINGS & APPLIANCES | | | | | | | | |
| Total Furniture | 1,794 | 1.57 | 2,954 | 1.60 | 810 | 1,137 | 12.93 | 115 |
| Bedroom Furniture | 473 | 0.41 | 765 | 0.42 | 214 | 294 | 12.37 | 116 |
| Living/Dining Room Furniture | 825 | 0.72 | 1,262 | 0.68 | 373 | 486 | 10.59 | 116 |
| Other Furniture | 478 | 0.42 | 892 | 0.48 | 216 | 343 | 17.28 | 116 |
| Total Household Textiles | 1,275 | 1.12 | 1,893 | 1.03 | 576 | 728 | 9.68 | 106 |
| Domestic Textiles | 886 | 0.78 | 1,230 | 0.67 | 400 | 473 | 7.76 | 107 |
| Window and Furniture Covers | 390 | 0.34 | 663 | 0.36 | 176 | 255 | 14.06 | 103 |
| Major Appliances | 453 | 0.40 | 744 | 0.40 | 205 | 286 | 12.84 | 82 |
| Misc Household Equipment | 882 | 0.77 | 1,339 | 0.73 | 399 | 515 | 10.35 | 87 |
| Small Appliance/Houseware | 1,377 | 1.21 | 2,126 | 1.15 | 622 | 818 | 10.86 | 106 |
| HOUSING RELATED & PERSONAL | | | | | | | | |
| Total Housing Expenses | 8,611 | 7.55 | 13,968 | 7.58 | 3,889 | 5,374 | 12.44 | 93 |
| Fuels and Utilities | 3,676 | 3.22 | 5,973 | 3.24 | 1,660 | 2,298 | 12.49 | 75 |
| Telephone Service | 2,893 | 2.54 | 4,340 | 2.35 | 1,307 | 1,670 | 10.00 | 117 |
| Household Repairs | 649 | 0.57 | 953 | 0.52 | 293 | 367 | 9.35 | 62 |
| Household Services | 1,618 | 1.42 | 2,477 | 1.34 | 731 | 953 | 10.61 | 121 |
| Housekeeping Supplies | 753 | 0.66 | 924 | 0.50 | 340 | 355 | 4.55 | 95 |
| Personal Expenses and Services | 4,051 | 3.55 | 6,025 | 3.27 | 1,830 | 2,318 | 9.74 | 113 |
| PERSONAL CARE & SMOKING PRODUCTS | | | | | | | | |
| Personal Care Products and Services | 2,668 | 2.34 | 3,537 | 1.92 | 1,205 | 1,361 | 6.51 | 113 |
| Personal Care Services | 1,114 | 0.98 | 1,724 | 0.94 | 503 | 663 | 10.94 | 107 |
| Smoking Prods/Supplies | 1,397 | 1.23 | 1,519 | 0.82 | 631 | 584 | 1.74 | 71 |
| PET EXPENSES | | | | | | | | |
| | 1,022 | 0.90 | 1,576 | 0.86 | 462 | 606 | 10.84 | 85 |



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| SPORTS & ENTERTAINMENT | | | | | | | | |
| Photographic Equipment | 268 | 0.23 | 294 | 0.16 | 121 | 113 | 1.97 | 114 |
| Reading Materials | 902 | 0.79 | 889 | 0.48 | 407 | 342 | -0.28 | 95 |
| Sports and Recreation | 3,809 | 3.34 | 5,633 | 3.06 | 1,720 | 2,167 | 9.58 | 115 |
| Sports Equipment | 2,015 | 1.77 | 2,790 | 1.51 | 910 | 1,074 | 7.69 | 109 |
| Travel | 4,930 | 4.32 | 7,058 | 3.83 | 2,227 | 2,716 | 8.63 | 115 |
| TV, Radio and Sound Equipment | 1,968 | 1.73 | 3,071 | 1.67 | 889 | 1,182 | 11.21 | 121 |
| Computers, Software & Accessories | 1,446 | 1.27 | 2,119 | 1.15 | 653 | 815 | 9.32 | 122 |
| TRANSPORTATION & AUTO EXPENSES | | | | | | | | |
| Automotive Maintenance/Repair/Other | 4,685 | 4.11 | 6,879 | 3.73 | 2,116 | 2,647 | 9.36 | 107 |
| Gasoline | 4,136 | 3.63 | 8,507 | 4.62 | 1,868 | 3,273 | 21.14 | 104 |
| Diesel Fuel | 24 | 0.02 | 39 | 0.02 | 11 | 15 | 11.82 | 76 |
| Motor Oil | 78 | 0.07 | 110 | 0.06 | 35 | 42 | 8.12 | 80 |
| Vehicle Purchases & Leases | 10,421 | 9.14 | 17,327 | 9.40 | 4,707 | 6,667 | 13.25 | 98 |
| New Autos/Trucks/Vans | 6,956 | 6.10 | 12,643 | 6.86 | 3,142 | 4,865 | 16.35 | 128 |
| Used Vehicles | 3,283 | 2.88 | 4,313 | 2.34 | 1,483 | 1,660 | 6.28 | 75 |
| Boats and Recreational Vehicle Purchase | 183 | 0.16 | 370 | 0.20 | 83 | 142 | 20.48 | 23 |
| Rented Vehicles | 793 | 0.70 | 1,094 | 0.59 | 358 | 421 | 7.60 | 157 |
| TOTAL APPAREL | | | | | | | | |
| Women's Apparel | 3,276 | 2.87 | 4,297 | 2.33 | 1,480 | 1,653 | 6.23 | 117 |
| Men's Apparel | 2,120 | 1.86 | 3,352 | 1.82 | 957 | 1,290 | 11.63 | 119 |
| Girl's Apparel | 610 | 0.54 | 882 | 0.48 | 276 | 339 | 8.90 | 99 |
| Boy's Apparel | 414 | 0.36 | 685 | 0.37 | 187 | 264 | 13.09 | 94 |
| Infant's Apparel | 252 | 0.22 | 300 | 0.16 | 114 | 116 | 3.88 | 102 |
| Footwear (excl. Infants) | 1,210 | 1.06 | 1,593 | 0.86 | 547 | 613 | 6.32 | 111 |
| Other Apparel Prods/Services | 2,093 | 1.84 | 6,291 | 3.41 | 945 | 2,420 | 40.11 | 137 |

